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🏠 | French / Swiss

# Vérane Di Meglio

■ ART DIRECTOR, GRAPHIC DESIGNER

## ABOUT

I am a Visual artist offering a range of services, including but not limited to branding, cover art, creative direction, concepting, SoMe templates, etc. So whether you're a startup looking to establish a memorable brand identity or a musician seeking striking album cover artwork, I am dedicated to bringing your vision to life.

Let's do this together... Your vision, my creativity! 🌸

## EDUCATION

### ■ Portfolio Program Diploma in Art Direction

October 2021 – December 2023

Miami Ad School, Berlin, DE

### ■ BA Graphic Communication Design

2018 - 2021

Central Saint Martins, London, UK

### ■ Foundation Diploma in Art & Design

2017 - 2018

Central Saint Martins, London, UK

### ■ International Baccalaureate

2015 - 2017

College du Léman, Versoix, CH

## LANGUAGES

■ French  
fluent

■ English  
fluent

■ Spanish  
conversational

## SKILLS

■ Adobe CC    ■ Visual Identity    ■ Conception

■ Figma    ■ Typography    ■ Illustration

## EXPERIENCE

### BBDO

Berlin, July – September 2023

Art Director Intern

Concepting and designing campaigns for brand – Meta x Puma, Lidl

Highlight: Art direction for Meta Quest and PUMA Group's 'The World's Smallest Gym.'

### Åkestam Holst

Stockholm, April – June 2023

Art Director Intern

Concepting and designing campaigns for brands – Ikea, Storytel, Strawberry Hotels, Telia, If Insurance *Highlight:*

Concepting for Ikea Global Pitch

### Nord DDB

Stockholm, January – March 2023

Art Director Intern

Concepting and designing campaigns for brands – Volkswagen, McDonalds, Samsung, amuse

### Ogilvy

Namibia, July 2019 - August 2019

Graphic Designer Intern

Designing campaigns and visuals for brands – Budweiser, Paratus, DSTV, NedBank

### Freelance

*Daylight Sins: London-based heavy rock band – Branding*

Custom logo design, font+color choice, brand guidelines, SoMe templates

*Workdo: corporate events platform – Branding*

Custom logo design, font + color choice, brand guidelines, Instagram templates

*Strangers Like Us: London-based rock band – Branding*

Branding Project: logo design, merch design

*Rebirth: electronic independent music label – Graphic Designer*

Promotional art materials for techno event "Renaissance 002" in Cairo, featuring Colyn and VNTM

*MBTN Connect–Global Network: – Event Photographer*

Event photography for global network that helps African startups grow

*Jones Brothers Coffee: Coffee Company – Product Photographer*

Pack shot set-up, photo styling, lighting, photo editing